



## **JJ Birden Introduction**

*Dear Introducer:*

*This introduction is for your convenience. You may wish to review it in advance so that it flows smoothly. Thank you.*

Imagine being told your entire life; You're too small! You're not big enough! It would be best if you tried something else! Therefore, constantly feeling like the underdog.

After listening to our speaker, a product of resilience, determination, perseverance, and positivity, you will find out what it takes to be the best and stay the best!

Through our speaker's journey from unlikely contender to a professional athlete, his inspiring keynote presentation will outline the principles and strategies that helped an undersized wide receiver overcome spectacular odds and have a nine-year career in the NFL. Those same principles and strategies will help you perform at the highest levels in all walks of life.

***(Please, express with energy...)***

**Please welcome one of the smallest and lightest players ever to play in the NFL, JJ Birden...**